



AAN CONSULTANTS
Driving Business Forward

2025 **Company Profile**

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BRIEF OVERVIEW OF THE COMPANY

We help businesses manage their finances in a way that makes sense. Many companies struggle with taxes, audits, cash flow, and planning for growth. We make these things simple so they can focus on running their business.

Our mission and value proposition :

We believe finance should be a tool for decision-making, not just a compliance requirement. That's why we go beyond the numbers.

We help businesses:

- understand their financial health,
- optimize operations,
- and plan for the future.

Every business has different needs.

Some want to attract investors.

Others need better budgeting or help with tax planning.

We take the time to understand their goals and offer solutions that work for THEM!

Regulatory compliance and credibility:

We operate in full alignment with regulations, ensuring businesses meet local financial and tax requirements.

This gives our clients confidence that their finances are really in expert hands.

We do not just provide services.

We build long-term partnerships with businesses and help them grow with clarity and confidence.

ABOUT US

Our company's team has a strong history of helping businesses manage their finances and make smart decisions. Since we started we've been dedicated to providing simple, clear, and effective financial solutions.

CORE VALUES

01 Integrity: We always do the right thing, even when no one is looking. Trust is essential in EVERYTHING

02 Transparency: We believe in open and honest communication. We make sure our clients understand every step of the process because open communication is the foundation of trust

03 Innovation: We keep up with the latest trends and technology to offer the best solutions for our clients.

Started in UAE and KSA. Built for the region!

Our goal is simple: to be the financial partner of choice for companies across UAE, KSA, GCC, and MENA.

UAE and Saudi Arabia are our roots. Those markets that continues to shape our approach. As the Kingdom pushes forward with Vision 2030, we're proud to support that momentum by offering financial expertise that meets the demands of a rapidly evolving, future-focused economy.

But while UAE and KSA are our home base, our vision is regional. We serve clients across the GCC and wider MENA region.

From consulting and compliance in KSA, growing startups in the UAE, to legacy businesses in Bahrain, to government-related entities in Egypt and beyond. We understand that while each market is different, the need for trusted financial guidance is universal.

Our team brings deep, cross-market experience to the table, backed by our management's 20+ years' experience in the region, who has active in the finance space since 2005.

Local regulations? Cross-border strategies? Or region-specific challenges? We're equipped to help businesses make confident, well-informed financial decisions.



OUR SERVICES

We are a licensed consultancy firm operating under the regulations of Meydan Free Zone in Dubai, United Arab Emirates.

Business License Number: 2529863.01
Company Name: AAN Consultants L.L.C-FZ
Legal Structure: Limited Liability Company (FZ-LLC)

Our services cover a wide range of financial and business consulting services as follows:



ACCOUNTS:

◆ Tax & Zakat Advisory (In accordance with local regulations)

We offer expert tax advisory services so your businesses are fully compliant with local taxation laws and regulations.

◆ Risk Management & Compliance

We help you stay on top of risks and avoid surprises.

With us on your side, compliance isn't a headache...it's just part of doing business the right way.

◆ Bookkeeping & Day-to-Day Accounting

We manage your daily transactions, reconcile accounts, and keep your books accurate and up-to-date. From invoicing to month-end reports, we make your accounting smooth and stress-free.



FINANCIAL PLANNING & ADVISORY

We help businesses create detailed financial plans that align with their goals. Our advice covers budgeting, cash flow management, and long-term growth strategies.

◆ Wealth Management

Grow your wealth, protect your assets, and plan for the future. We make managing money less about spreadsheets and more about long-term peace of mind.

◆ Debt Advisory & Capital Restructuring

If your business is dealing with debt, we help find solutions that balance your financial health.

◆ Family Office Services

For high-net-worth families, we provide financial services that cover wealth management, estate planning, and/or investment strategies. Preserve and grow your wealth over generations.



DEALS:

◆ Investment Strategy Consulting

Looking to make your money work harder for you? We help businesses draft investment strategies that turn opportunities into real growth.

◆ Corporate Finance (M&A, Valuations, Due Diligence)

Buying, selling, or just figuring out what's really on the table?

When it comes to mergers, acquisitions, or valuations, we provide expert guidance.

Mergers and acquisitions are complex, but we make them simple. We provide the insights you need to navigate deals, whether you're buying, selling, or just figuring out what's really on the table.

Our due diligence process ensures that you make informed, confident decisions.



BUSINESS EXCELLENCE

◆ Feasibility Studies & Market Research

Not sure if your next idea is a hit or a miss? We help businesses assess the viability of new projects or ventures. You will be able to understand market demand, competition, and financial expectations.

◆ Startup & SME Financial Advisory

We get startups. We've been there, and we know the challenges. Funding strategies? Financial planning? We ensure your business is set up for long-term success.



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**Strategic Financial
Advisory For
A Smarter Tomorrow**

INDUSTRIES WE SERVE

Every industry has its own pain points, pressures, and moving parts, so we don't do cookie-cutter plans. In real estate and construction, things can shift fast, especially with regulations and rising costs. In healthcare, every penny counts, and the rules keep changing. We make sure your finances are in check all the time.

Retail and e-commerce move quickly, too, where managing cash flow and planning for growth can make or break a business. In manufacturing, costs pile up fast, margins can get tight, and staying ahead requires solid forecasting.

Then there's the tech and startups that (have to) move pretty fast, are often unpredictable, and full of potential.

We get that. And when it comes to government or sustainability-focused projects, we know how important it is to keep things both compliant and forward-thinking.

No matter the industry, our goal stays the same: make sure your financial foundation is strong, adaptable, and ready for whatever's next.

OUR METHODOLOGY / APPROACH

We keep our process simple and focused on your business needs. Here's how we work with YOU:

01 Discovery

We start by getting to know your business, your goals, and your challenges. This helps us understand where you're at and what you need.

02 Analysis

Next, we analyse your financial data and strategies to see what's working and what's not.

03 Recommendations

Based on what we find, we offer clear recommendations that fit YOUR business.

04 Implementation support

We help you put the plan into action. Setting up systems? Advising on tax strategies? Managing cash flows? We make sure things run smoothly.

05 Continuous monitoring

Obviously, we make sure that your financial strategy stays on track and (more importantly) evolves as your business grows.

OUR TEAM

Each member brings years of knowledge from different industries, having worked with businesses of all sizes.

What unites us all here is a shared mindset: practical, reliable, and always focused on getting results.

Our background isn't limited to just one area either. We've worked across real estate, healthcare, retail, tech, manufacturing, government, education and more. That kind of experience gives us a broader perspective when solving problems. Many of us have spent years in finance, accounting, compliance, and business

strategy roles. So we're drawing from real-world experience, lessons learned, and hands-on practice drawing from decades of experience.

We've seen what works and what doesn't. At the end of the day, we're here to support businesses in a way that feels steady, smart, and tailored. We listen first, then act. Because we know that trust is built over time, and we're in it for the long run.



We make sure your financial foundation is strong, adaptable, and ready for whatever's next.

WHY CHOOSE US

We ensure your Growth

Because of our:

◆ Deep understanding of the regional market (GCC, MENA):

While our company is newly established, our team members have been working in UAE and Saudi Arabia for years and has a strong grasp of the local and the regional market as well. This means we understand the business environment, regulations, and trends.

Basically our experience helps us offer solutions that are practical and aligned with the local context.

◆ Bilingual support (Arabic & English):

We speak both Arabic and English, making sure communication is clear no matter what language our clients prefer. This allows us to work closely with clients from different backgrounds and ensure there's no room for confusion.

◆ Data-driven strategies:

We don't guess; we use data to guide decisions. Our strategies are based on real insights, translating into better outcomes for our clients.

◆ Experienced team:

Our team members bring decades of experience from working with a wide range of businesses. We've been part of successful projects and know what it takes to deliver real results.

◆ Client-centric philosophy:

Our focus is always on you - our clients. We listen to your needs and goals, then develop an approach to help you achieve those goals.

When you work with us, you get a partner who truly understands your business and what success looks for you.

WHY CHOOSE US

We ensure your compliance in GCC and MENA

Working with us means positioning your business to succeed, now and in the future.

Here's how we align with sustainability goals:

◆ Financial transparency:

We help businesses maintain clear and accurate financial records, which is key to building trust with stakeholders and investors. This way we contribute to a more open and accountable business environment (which is also in line with the Vision 2030 goal of creating a more transparent and strong financial system.)

◆ Digital transformation:

We help businesses embrace technology to streamline operations, improve efficiency, and stay competitive. This supports Vision 2030's goal of creating a tech-savvy economy with innovation and growth in its center. But it also supports similar digital ambitions in the Gulf.

◆ Supporting entrepreneurship:

Entrepreneurship is at the heart of Vision 2030's plans to diversify the economy. We help startups and small businesses get on the right track with the right financial advice, strategic planning, and regulatory compliance whether in Riyadh, Dubai, Cairo, or anywhere else in the region.



Contact Us!



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